

THE RULE OF THREE

Simple Guidelines That Create Clearer Boundaries

What

The “Rule of Three” helps owners slow down, observe better, and make smarter training decisions instead of reacting emotionally or too quickly.

This system helps prevent:

- Over-correcting
- Repeating commands endlessly
- Misreading behavior
- Rushing interactions
- Creating unnecessary conflict or pressure

Why

Most training mistakes happen because owners react too fast or inconsistently.

Dogs need:

- Time to process
- Clear repetitions
- Predictable follow through
- Opportunities to make choices
- Consistent outcomes

“The Rule of Three creates structure without overcomplicating training.”

When

THE 3 SECOND STARE

- If your dog stares at a point of interest, don't instantly correct or panic - count to 3 seconds.
- This prevents owners from micromanaging every interaction while still preventing escalation.

HOLD FOR 3

- When asking for obedience, have them to hold it for 3 seconds before releasing or rewarding.
- Without duration, many dogs learn, “Do the behavior quickly, then immediately break.”

TRY IT 3 TIMES

- 1/3 failure means the perfect challenge level. 3 repeated failures usually tells you need to assist the dog. 3 wins means you can advance the dog further.

